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Amberon TM | Recruitment drives bring local community benefits

Amberon TM, one of the UK's leading traffic management providers has been recognised as a leading exponent of Sector-based work academy programmes (SWAP) to add both increased numbers, as well as diversity into its workforce.

Working in conjunction with the Department for Work and Pensions, as well as the CPJ group and the Minister for Employment, Amberon is committed to community welfare via the recruitment of local individuals to its 28 depots nationwide.

What is SWAP?

The sector-based work academy programme (SWAP) supports the creation skilled workforces for businesses. Sector-based work academies help prepare those receiving unemployment benefits to apply for jobs in a different area of work.

Placements are designed to help meet both immediate and future recruitment needs as well as to recruit a workforce with the right skills to sustain and grow. SWAP is administered by Jobcentre Plus and available in England and Scotland.

The CPJ Group

With over 40 Pre-Employment options for the Civil Engineering & Infrastructure sectors the CPJ Group are perfectly positioned to maximise the Social Value of infrastructure contracts across the UK.

The CPJ Group model is supported by Tier 1 contractors and their supply chain, in addition to the technical tickets required the model includes a new programme on Construction Employability which is comprised of awareness sessions on issues the industry is trying to address.

Creating social value

As part of Amberon's ongoing commitment to providing not only employment opportunities, but local opportunities in a bid to grow and diversify its workforce, Amberon was part of a recent meeting between all parties working diligently to make the SWAP scheme a success.



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Christina Scant, HR Manager commented:

“We have been working both hard, and collaboratively to increase and diversify our workforce as well as add social value by recruiting locally to our depots.

“I’m proud that our work has been recognised at such a senior level and that we have ongoing plans to continue this work nationally, continuing to provide rewarding careers for all our employees.”

